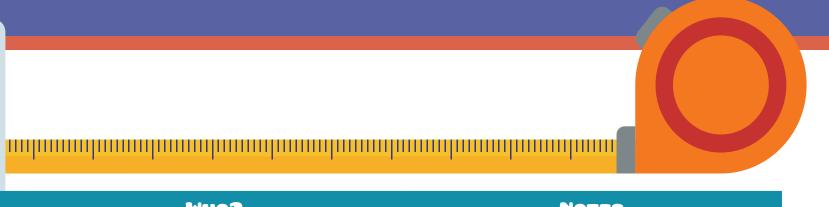
EVENT MARKETING PLAN WORKSHEET

List your marketing plans in order of execution. Indicate what to do, who will do it, and if there is a cost associated with the effort. You can record any notes, comments target audience. Learn from this event or exact marketing text in the notes field.

Be sure to check off efforts as they are completed. Note the results of each tactic so you learn what is most effective for your to promote future ones even better!



WHEN?	WHAT?	Cost?	WHO?	NOTES